

dressa *io* *p*

PORTFOLIO

Freelance | Fashion and Textile Designer |

@dressaiopfashionstudio

hello@dressaiopfashionstudio.com

www.dressaiopfashionstudio.com

Apparel and Textile Designer

15+ years Apparel and Textile design experience planning seasonal Kids Collections and developing designs from the first ideas to the final products.

Come with me and I'll show my creative process.

| Product Development | Flat Sketch | Tech Pack |

Hi! Olá!



Brand Carinhoso

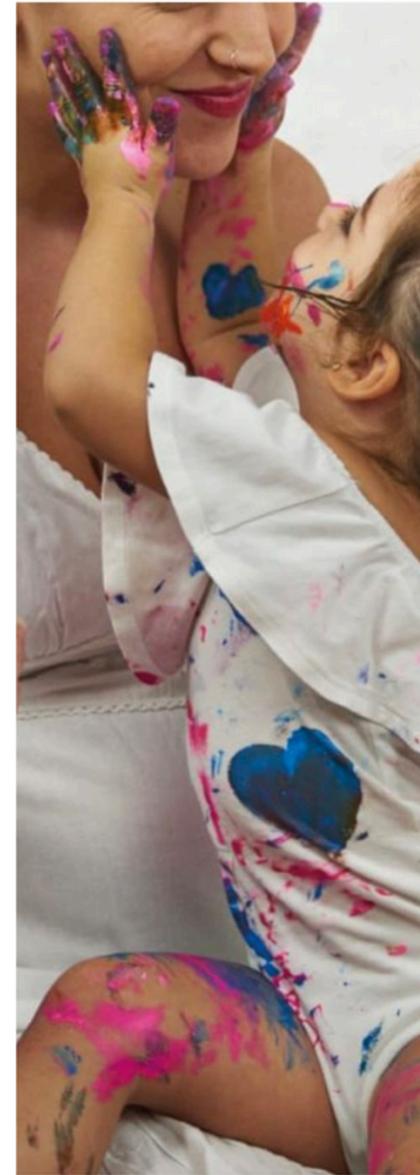
In this collection I was inspired by the Portuguese Tiles. The dress was at Vogue Kids Brazil

MoodBoard

Collection

Mom & Me

The looks were designed to be Cute and Comfortable. The inspiration came from stay-at-home moms. She always has dirty hands of paint and glitter, But her heart is full of Colors and LOVE.



Textile

Prints

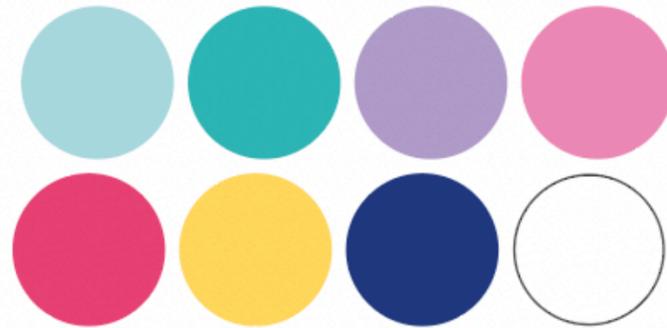


seersucker fabric

Light Rayon



COLOR PALETTE



FOR PERSONAL USE ONLY. NOT FOR SALE OR DISTRIBUTION. DESIGNED BY ANDRESSA IOP.

@DRESSAIOP

Mom & Me



FLAT SKETCH



TEXTILE PRINT

@DRESSAIOP



Mom & Me



FLAT SKETCH

TECH PACK

COVER

STYLE: MOM & ME
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Address Inc
 DATE: 12/2023
 DATE UPDATED: 12/2023

SPECIFICATION SHEET

STYLE: MOM & ME
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Address Inc
 DATE: 12/2023
 DATE UPDATED: 12/2023

POINT OF MEASURE

STYLE: MOM & ME
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Address Inc
 DATE: 12/2023
 DATE UPDATED: 12/2023

POINT OF MEASURE	DESCRIPTIONS
NECK IN CM	
A	Neck Opening
B	Neck to chest
C	Back neck drop
D	Shoulder to shoulder
E	Armhole
F	Shoulder to shoulder
G	Sleeve length short
H	Sleeve length
I	Waist above skirt
J	Waist cuff length
K	Waist width at 5 cm above cuff
L	Waist length at cuff
M	Waist cuff with skirt measured with button closed
N	Waist cuff with skirt measured with button closed
O	Waist to first seam
P	Chest Wt
Q	Waist to waist
R	Waist length
S	Waist width
T	Waist length

Mom & Me

TEXTILE PRINT



FLAT SKETCH



@DRESSAIOP

Mom & Me



FLAT SKETCH



TEXTILE PRINT



Mom & Me



style 1



style 2



style 3



style 4

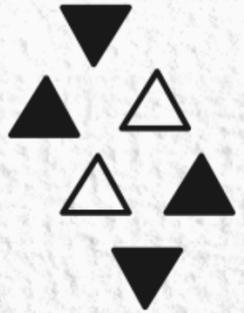
LINE SHEET

@DRESSAIOP

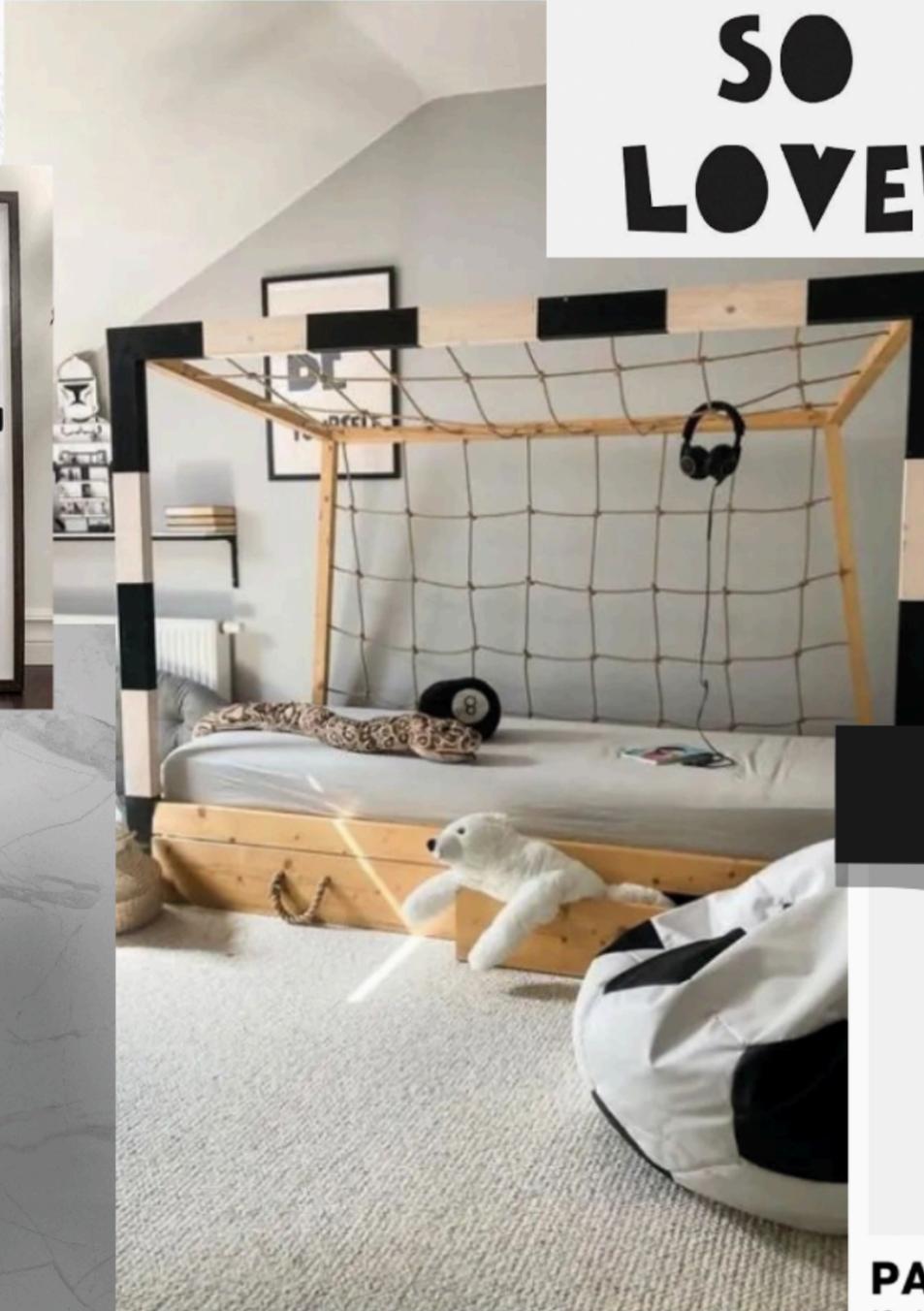
MoodBoard



**YOU
ARE
SO
LOVED**



**IT'S
COOL
TO BE
KIND**



Colors



@dressaiop

PANTONE
18-4004 TCX
Bright White



PANTONE®
19-3911 TCX
Black Beauty

“Color is descriptive,
Black and White
is interpretive.”
— ELLIOT ERWITT.



While the image can be in black and white,
our mind recreates its colors based on our own
experience or preferences.

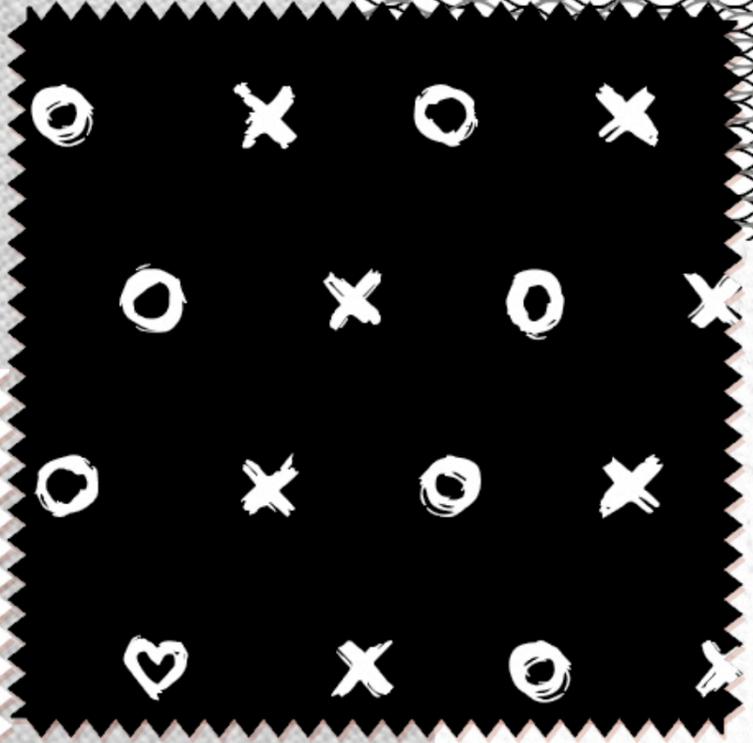
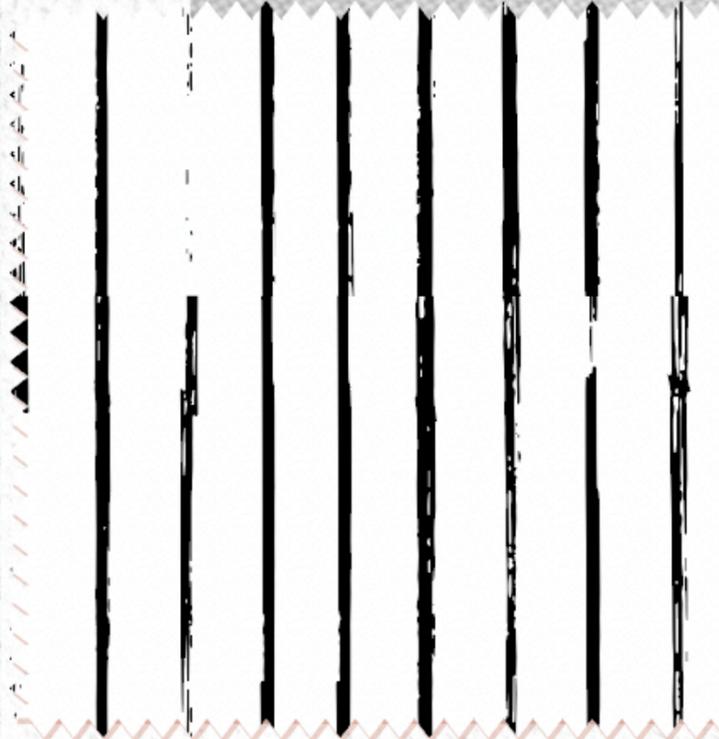
Give to the kids a BLACK and WHITE image and you will be
surprised with what they can see and imagine.

@dressaiop

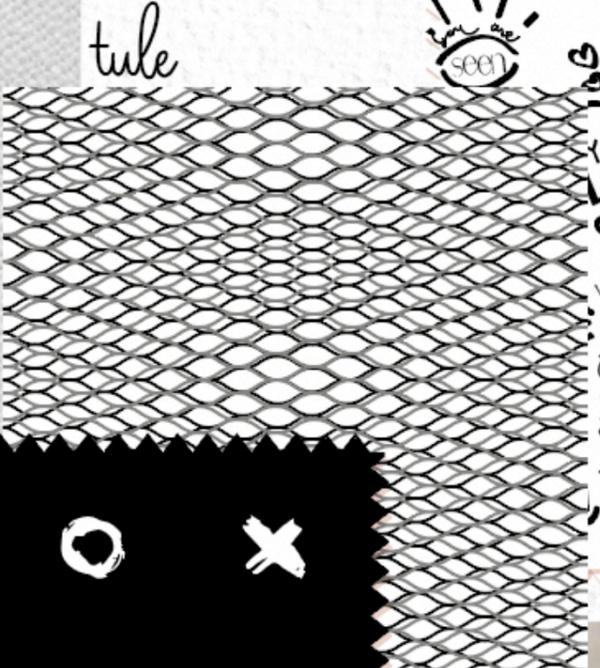
Swatch

& Prints

YOU ARE BRAVE!



organic cotton knit



@dressaiop

Textile Print

Hero Print

Coordinates



You are Important

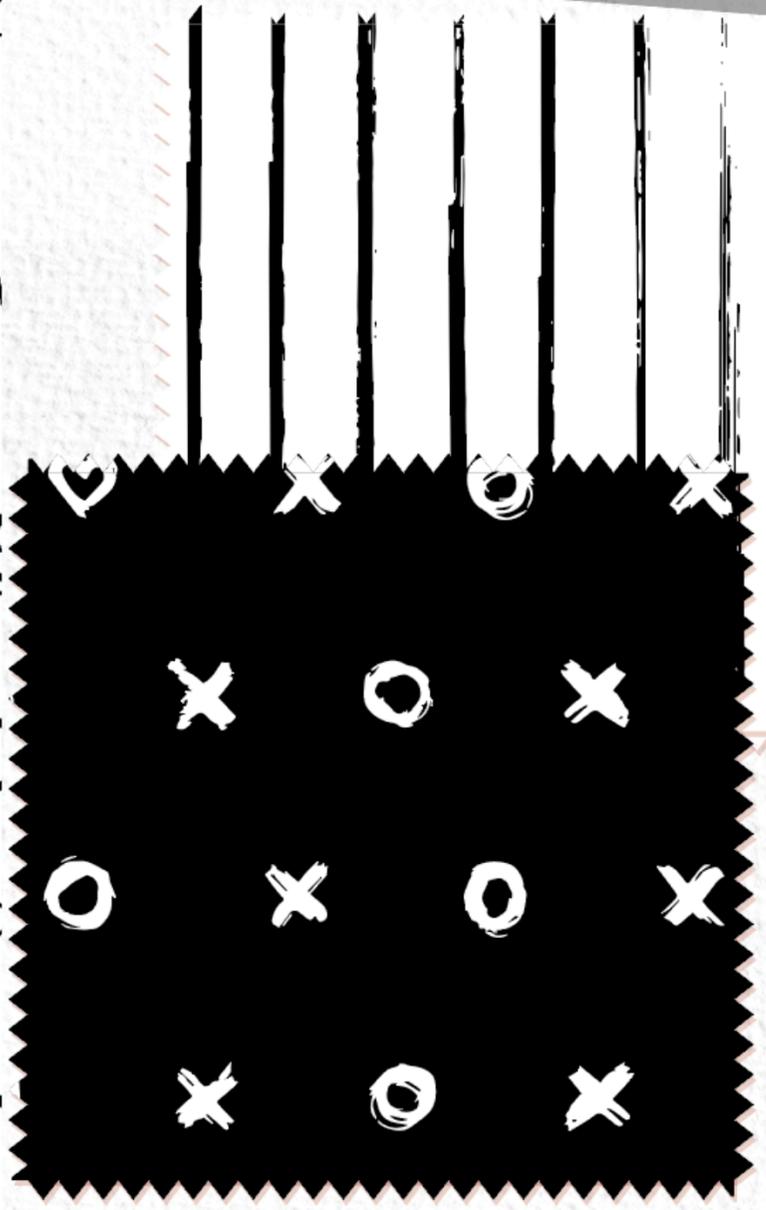


Stamps
you are

you are
HAPPY

you are
Kind

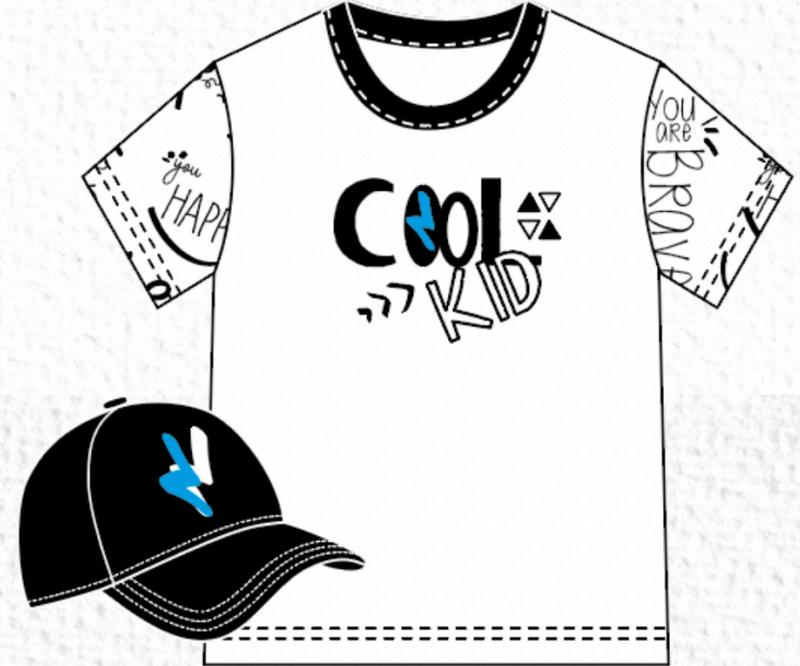
You are
SMART



@dressaiop

You are
SMART

Capsule Collection



@dressaiop



Flat Sketch
▲ ▲ ▲
▼ ▼ ▼

TECH PACK

COVER

STYLE: STYLE 1
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Andressa lop
 Email: dressaop@gmail.com
 DATE: 7/24/2023
 DATE UPDATED: 7/25/2023

Front Back

PAGE: 1 OF 6

SPECIFICATION SHEET

STYLE: STYLE 1
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Andressa lop
 Email: dressaop@gmail.com
 DATE: 7/24/2023
 DATE UPDATED: 7/25/2023

CONTRAST BIAS
 GRAPHIC PRINT WITH GLITTER ON THE PINK
 1/2 INCH HEM WITH 2 NEEDLES
 ELASTIC ON THE WAIST
 SKIRT WITH 2 LAYERS
 1/2 INCH HEM WITH 2 NEEDLES
 1/2 INCH HEM WITH 2 NEEDLES

MAIN FABRIC: 100% ORGANIC KNIT COTTON
 SIZE: GIRLS 2 - 16
 PAGE: 2 OF 6

ARTWORK - PRINTS

STYLE: STYLE 1
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Andressa lop
 Email: dressaop@gmail.com
 DATE: 7/24/2023
 DATE UPDATED: 7/25/2023

PRINT COLORS

HEIGHT 20 CM
 WIDTH 16 CM

GRAPHIC PRINT WITH GLITTER ON THE PINK

PANTONES

PRINT APPLICATION: SLEEVES/FRONT/BACK PANEL SHOULD ALIGN WITH PRINT HORIZONTALLY
 SEE FILE:
 PAGE: 4 OF 6

POINT OF MEASURE

STYLE: STYLE 1
 BRAND: YOUR BRAND HERE
 TECH PACK CREATED BY: Andressa lop
 Email: dressaop@gmail.com
 DATE: 7/24/2023
 DATE UPDATED: 7/25/2023

POM

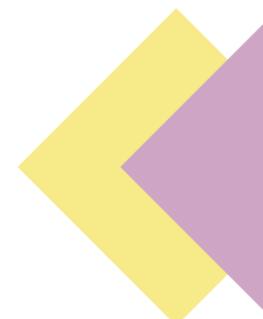
DESCRIPTIONS

SIZES IN CM

A	Neck Opening
B	Front Neck drop
C	back neck drop
D	armhole
E	Shoulder to Shoulder
F	sleeve length short
G	3/4 Sleeve Length
H	mid sleeve width
I	sleeve cuff height
J	sleeve width at 5 cm above cuff
K	slit height at cuff
L	sleeve cuff width short measured with button closed
M	sleeve cuff width long measured with button closed
N	Neck to First Seam
O	Chest Width
P	Bottom Hem width
Q	Total Length
R	placket width
S	placket length

ILLUSTRATIVE MEASURES

PAGE: 5 OF 6

 **Obrigada!**
THANK YOU!

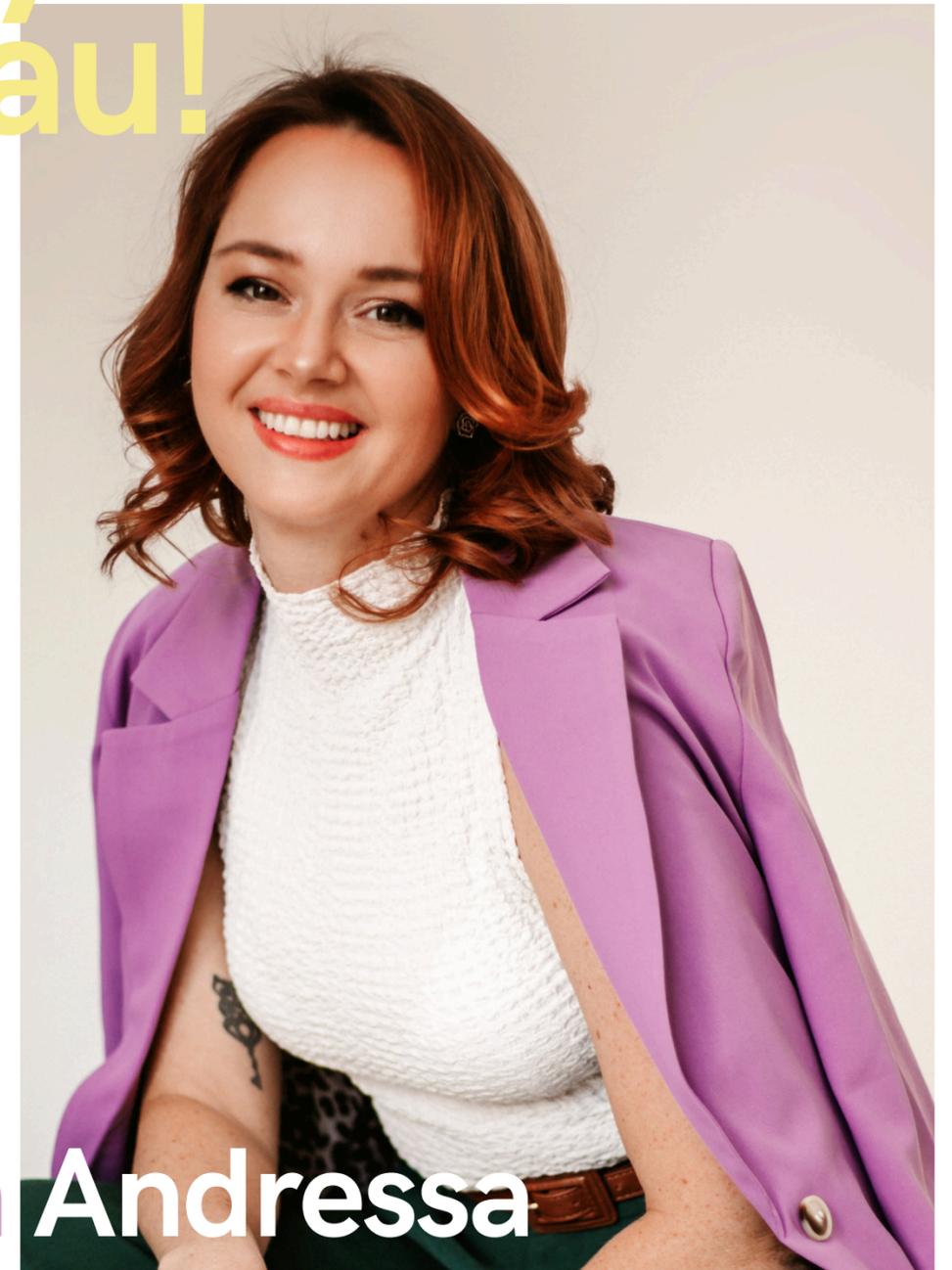
ANDRESSA IOP | Fashion Designer

@dressaiopfashionstudio

hello@dressaiopfashionstudio.com

www.dressaiopfashionstudio.com

Bye!
Tchau!



I'm Andressa