



GABRIELA OLIVEIRA

Hello there!

My name is Gabriela and I'm a graphic fashion designer.

With more than 10 years of work experience in the fashion industry, recently became freelancer.

You can see some of the work i did in the past at:

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

or:

https://www.instagram.com/gabriela_graphic_designer/

I am currently working on a project where I develop graphics and illustrations for various needs.

<https://www.keepcreatingdesignstudio.com>

In this portfolio I would like to present you the kind of work I do.

Hope you like and if you want to discuss an opportunity with me,

Please email me at:

e.gabriela_slo@hotmail.com

Tel: +351 93 86 34 13 9

I'm looking forward to hearing from you!

PRINT OPTIONS



FINAL PRODUCT:



This is a watercolor aop present to baby girls autumn/winter where animals and forest was the main concept

Pitch <https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

PRINT OPTIONS



FINAL PRODUCT:



I am presenting you a romantic flower watercolor aop made to baby girls autumn/winter.

Pitch

I hope you like it ;)

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

BABY GIRL - transition Romantic collection



BABY GIRL - transition Modern collection

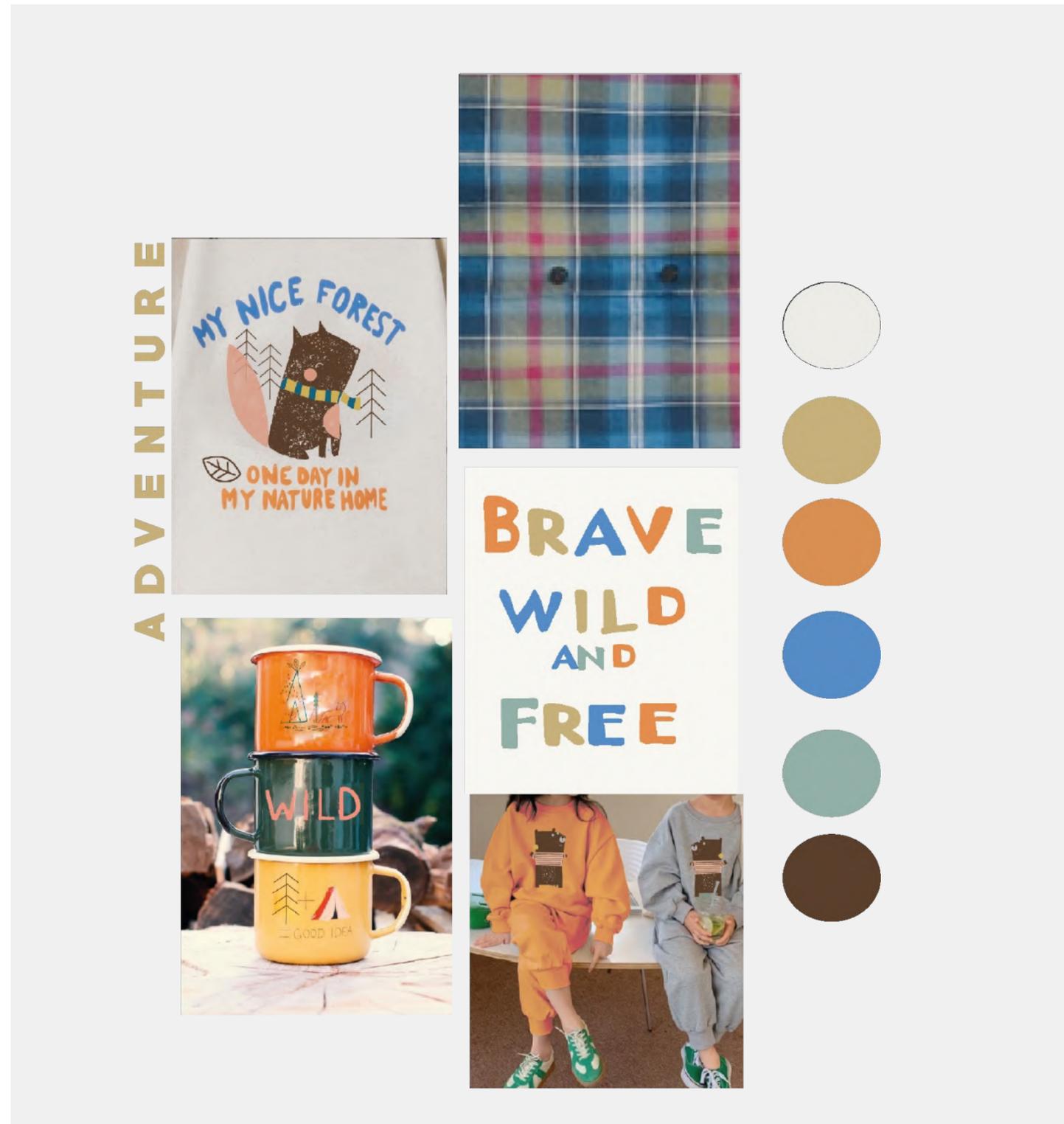


When I work a collection, I try to integrate an all-over print, and element, a placement print, a cute animal and some special techniques.

Pitch

If you wish to know more about this collection check the link: <https://www.keepcreatingdesignstudio.com>

BABY BOY - Autumn collection



BABY BOY - transition Modern collection



sometimes I make mockups with my graphics to demonstrate the final result. As you see in this collection for boys.

Pitch

<https://www.keepcreatingdesignstudio.com>

PRINT OPTIONS

BABY GIRLS - 2021 AU **ARTWORK** **WILD FLORAL COTTAGE**

GROUND
oatmeal marl

COTTON EMBROIDERY COLOR

BRANDIED APRICOT 10-1010 TCX	SNOW WHITE 11-0602 TCX	DIRTY RED 19-1545 TCX
SILVER PINK 14-1508 TCX	TOFFEE 18-1001 TCX	BLACK IRIS 19-3024 TCX
PRALINE 17-1225 TCX		

SELF FABRIC APPLIQUE + 3D EARS COLORS

PRALINE 17-1225 TCX	SNOW WHITE 11-0602 TCX
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SELF FABRIC APPLIQUE + 3D EARS

196 MM WIDTH
112 MM HEIGHT

1- EMBROIDERY
2- SELF FABRIC EMBROIDERY PRINTED PRALINE 17-1225 TCX
3- 3D EARS PRINTED PRALINE 17-1225 TCX + SNOW WHITE 11-0602 TCX

Legal Property of C&A
- 0288 118335 06/05/21
- Designer: GABRIELA OLIVEIRA

FINAL PRODUCT:



It's important to take the final product into consideration, so I'm showing you a placement impression along with AOP and a spec sheet

Pitch

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

DEVELOPED SAMPLES



Pitch

Please check out some of my graphics in this cute baby outfit

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

GRAPHIC FOR FLATKIN



BABY GIRLS • 2020 WINTER **ARTWORK** **ICELANDIC**

GROUND **PRINT COLOR**

SNOW WHITE 11-0602 TCX	ARONA 16-4109 TCX	SILVER PINK 14-1508 TCX	SUNFLOWER 16-1054 TCX	PINK CHAMPAGNE 12-1107 TCX
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65 MM WIDTH

250 MM HEIGHT

FOLLOW THE PLACEMENT ON THE SKETCH

FAIRISE

Legal Property of C&A
• Date created: 12-03-20
• Designer: Gabriela Oliveira

Make graphics for flatknit or jumpers can be quite challenging, the final Product often times look very different from what expected.

Pitch

Here I am showing you a clear spec sheet and the final result.

KIDS GIRLS COLLECTION



Pitch

This is a kids girls teen collection made with tie dye, sequins, funny animals and strong slogan for summer

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

KIDS GIRLS COLLECTION



More products created by my self for kids girls at c&a

Pitch

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

WINTER 2020 KIDS GIRLS TRENDS

DESIGN CAMPE

This are 2 trend board for FEB 2020 presented as an example. The first board is a sporty vintage look with electric orange and yellow combined with a traditional bright red, blue. Rich in text and blocks. In the top raw you can see 4 key looks made by me, using photoshop combined with sketch details to illustrate the first collection ideas. The second board is an updated camouflage theme, matching beige with greens and checks. Color accents are flurry green and pink.

ILUSTRATION

Some examples using photoshop combined with sketch details to illustrate other collection and explain key looks



SPEC SHEET

KIDS GIRLS
LEGAL PROPERTY OF C&A

Q3 2019 DN1
NORR 30570
2061570
FILM CODE

DATE : 05/02/2019
DESIGNER : Gabriela Oliveira
E-MAIL : gabriella.oliveira@canda.com

BASE COLOR
Snow White
11-0602 TCC

print the front and the sleeves as mentioned on the sketch

total height 40cm

Place the print 10 cm from the cuff

ARTWORK HEIGHT FOR SIZE 134 = 40cm
PLEASE SCALE FOR OTHER SIZES

USE SUBLIMATION PRINT

KIDS GIRLS
LEGAL PROPERTY OF C&A

Q3 2019 DN1
CYB 30755
2061616
FILM CODE

DATE : 17/01/2019
DESIGNER : Gabriela Oliveira
E-MAIL : gabriella.oliveira@canda.com

color ref.:

Rapport: 40cm X 28,5cm

ARTWORK Rapport FOR SIZE 134 = 40cm X 28,5cm
PLEASE SCALE FOR OTHER SIZES

Note: don't print the base color

BASE
Rep
Ready
11-0611 TCC

Degrade photoprint with neon colors

KIDS GIRLS
LEGAL PROPERTY OF C&A

Q1 2020 DN1
Embroidery
2073750
FILM CODE

DATE : 08/05/2020
DESIGNER : Gabriela Oliveira
E-MAIL : gabriella.oliveira@canda.com

color thread

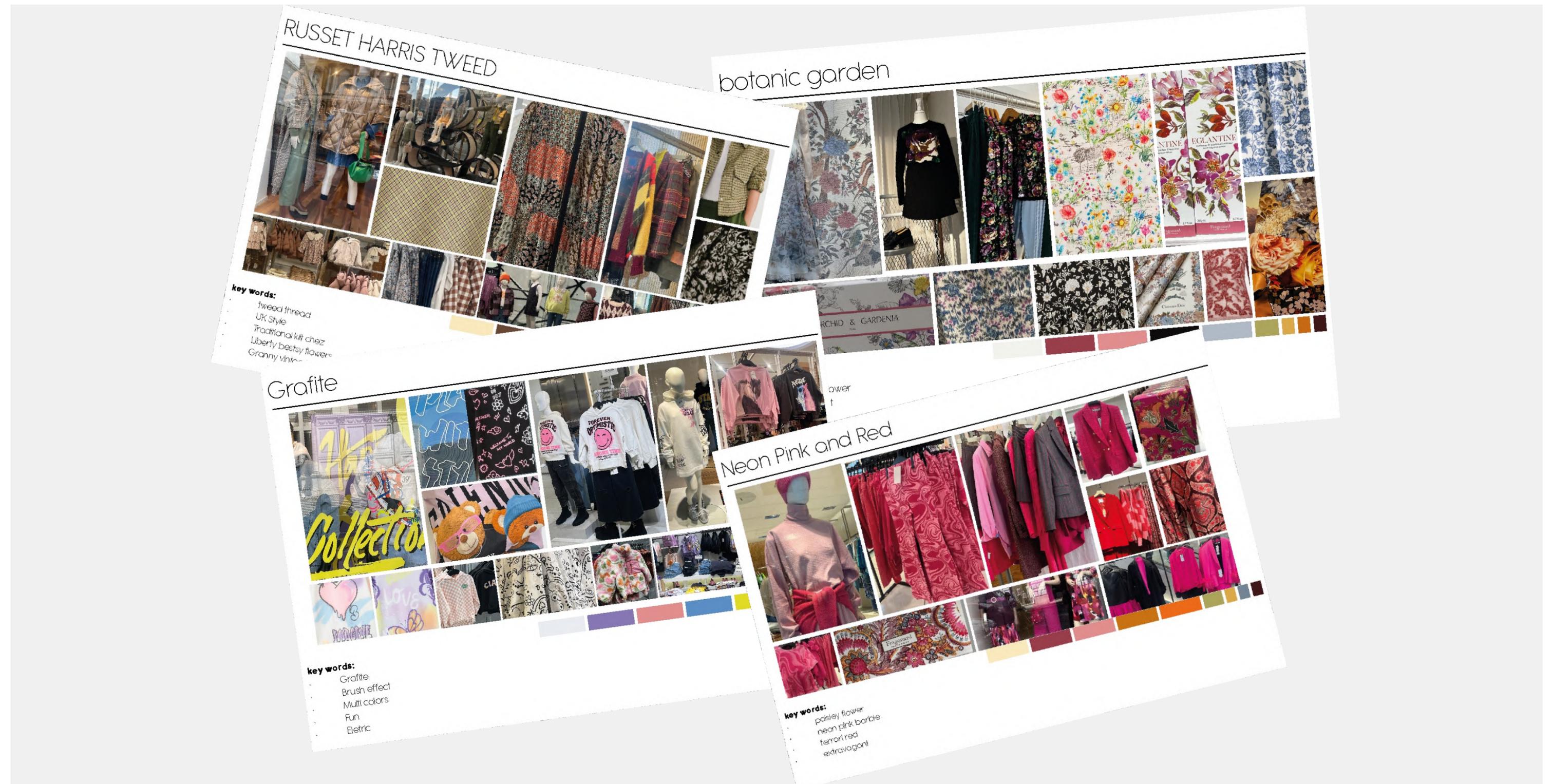
embroidery effect

EMBROIDERY SIZE: SAME SIZE AS PREVIOUS SAMPLE

24 CM HEIGHT



SHOPPING REPORT

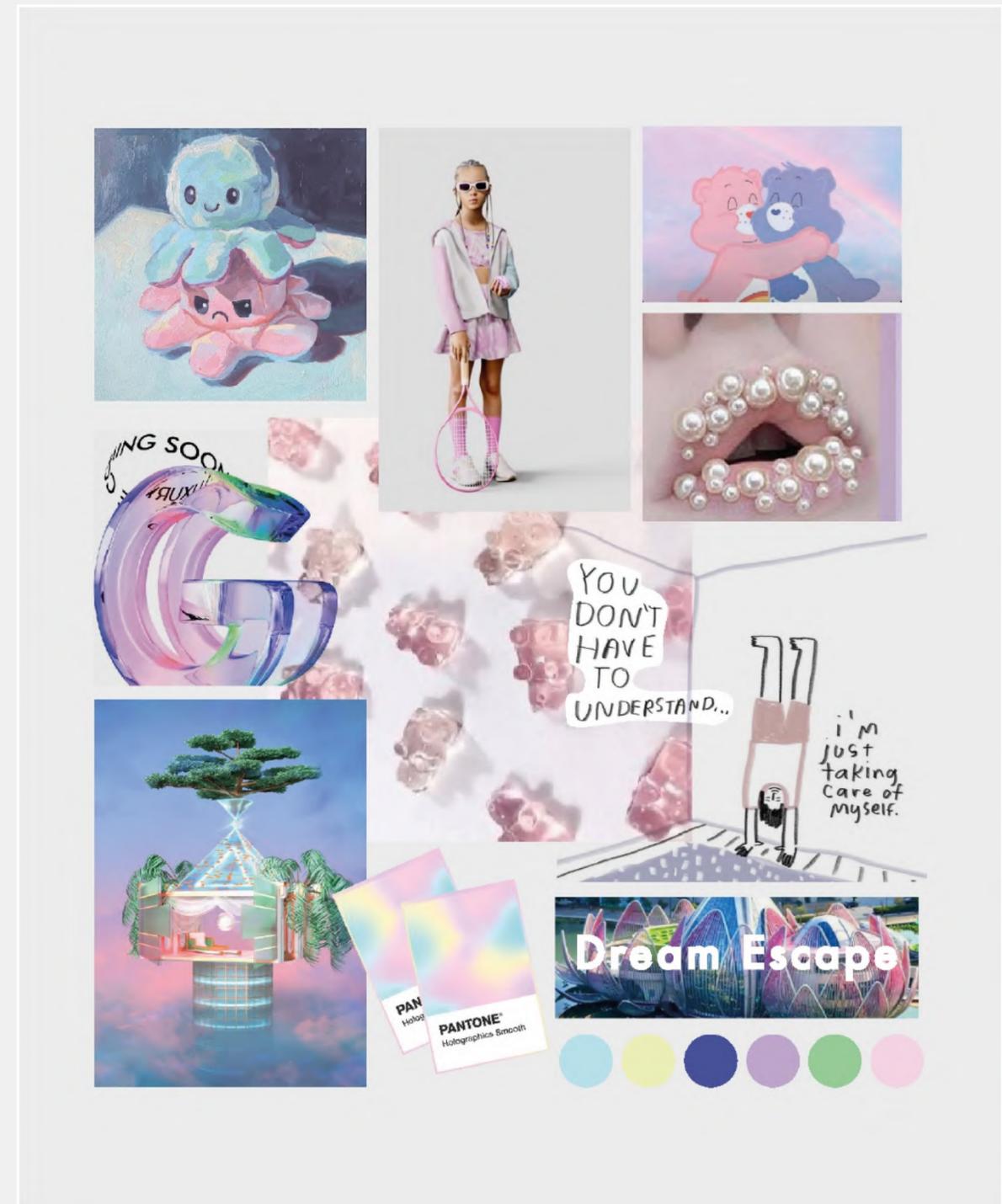


Once a month I check the competition, the high street stores and make a report analysis to see what is commercial.

Pitch

<https://www.keepcreatingdesignstudio.com>

SPRING SUMMER 2023 KIDS GIRL TREND BOARD



Pitch

This are my lattes trend predictions for kids girls

<https://www.keepcreatingdesignstudio.com>

ZARA BOYS COLLECTION

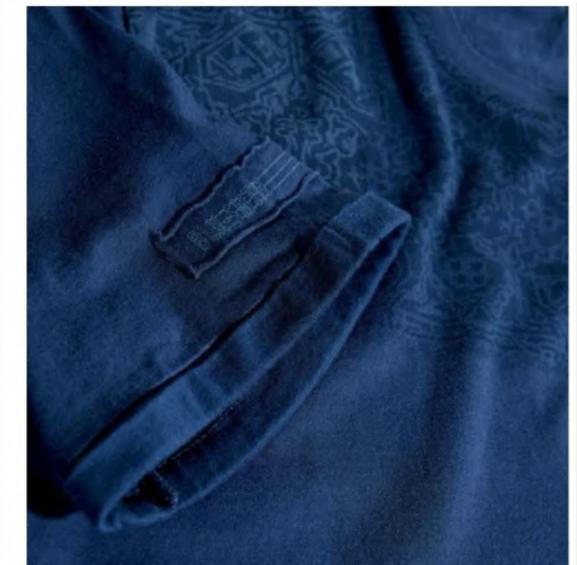


Pitch

On my journey I didn't just do girls, I also worked for Zara boys. Check you some of the final product

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

MANGO MANS COLLECTION

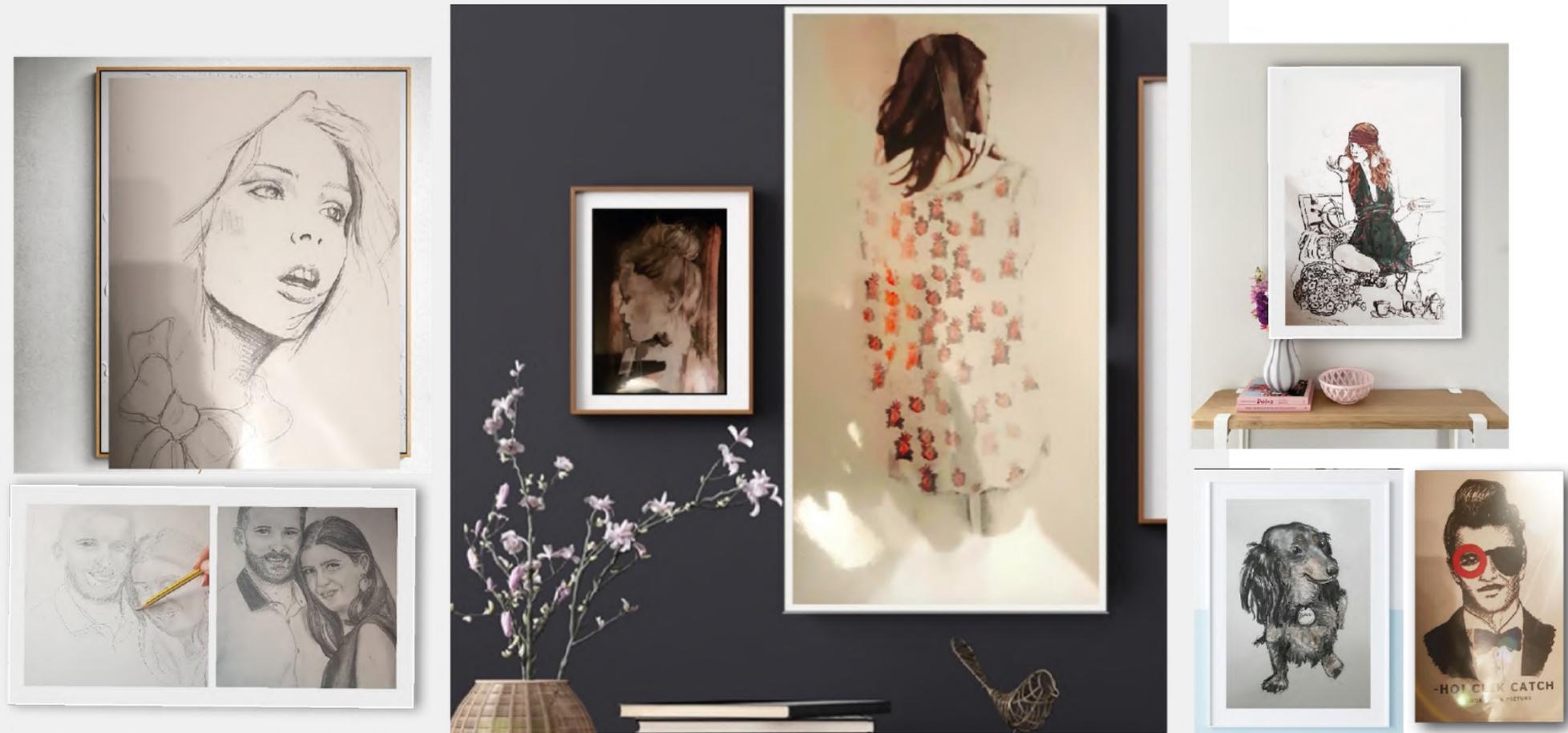


For over a year I worked the mango man collection up to demand. Creating the graphics and developing samples.

Pitch

<https://gabrielaoliveirasite.wixsite.com/gabrielaoliveira>

HAND FREE ILLUSTRATIONS



THANK YOU